



9th Annual Spelman Blue on the Greens

A Scholarship Fundraiser to Benefit
Spelman College Students

Country Club of Roswell
2500 Club Springs Dr, Roswell, GA 30076

April 20, 2026

www.sbotg.org

Founded in 1881.

Spelman College is a global leader in the education of women of African descent. The Spelman population is comprised of more than 2200 students from 47 states and 24 foreign countries and more than 22,000 alumnae around the globe.



ATLANTA

Spelman College is dedicated to academic excellence in the liberal arts and sciences and the intellectual, creative, ethical and leadership development of our students. Spelman has ranked as the #1 HBCU in the Nation for 19 consecutive years.



The Atlanta Chapter of the National Alumnae Association was founded in 1914. The Alumnae Chapter provides Spelman College with financial support, helps with student recruitment, provides community service and supports the recognition of Spelman women in our efforts and communications. The NAASC-Atlanta Chapter serves local alumnae and has raised over \$700K in scholarships for Spelman students since its inception.



Event Overview

Set in the heart of historic Roswell, Georgia, the **Country Club of Roswell** offers a classic and welcoming golf experience in a beautifully maintained setting. This 18-hole championship course is known for its tree-lined fairways, thoughtfully placed hazards, and smooth greens that challenge players while remaining enjoyable for golfers of all skill levels. The course design emphasizes strategy and shot making, blending traditional golf architecture with the natural landscape of North Fulton County. With its peaceful atmosphere and strong sense of community, the Country Club of Roswell provides the perfect backdrop for a day on the course.

GOLF TOURNAMENT

Foursomes will play a shotgun style tournament of 18 holes at the beautiful Country Club of Roswell in the heart of historic Roswell, Georgia.

GOLF, TENNIS, & PICKLEBALL CLINICS

Beginners and experienced players alike will enjoy gaining instruction from our pros in golf, tennis, or pickleball to improve fundamental skills.

19th HOLE AWARDS CEREMONY RECEPTION

After a day of play, come unwind in the clubhouse for food and cocktails as we celebrate the victors of our contests and those that contributed to supporting scholarships for **Spelman College** students.



Event Activities

Golf Tournament: \$250 (128) per player

Continental Breakfast, 18 holes of golf on PGA-rated course, lunch box, event swag bag, cocktail reception, and 19th Hole Awards Ceremony.

Golf Clinic: \$150 (16) per player

Afternoon session of golf instruction (2 hrs) by a renowned PGA professional, event swag bag, cocktail hour, and participation in 19th Hole Awards Ceremony.

Tennis Clinic: \$150 (16) per player

Afternoon session of tennis instruction (3 hrs) by a certified tennis professional, event swag bag, cocktail hour, and participation in 19th Hole Awards Ceremony.

Pickleball Clinic: \$150 (16) per player

Afternoon session of pickleball instruction (3 hrs) by a certified pickleball professional, event, swag bag, cocktail hour, and participation in 19th Hole Awards Ceremony.





As a sponsor of the **Spelman Blue on the Greens Charity Golf, Tennis, and Pickleball Event**, your charitable investment will not only help Spelman College students, it will also expose your company to an elite group of attendees with high purchase power.

Participant Profile Age Range: 35-70+

Gender: 70% Male | 30% Female

Average Income: \$90,000

Background: Post Graduate Degrees

Participant Occupations: Business Owners, Physicians, Attorneys, Judges, Political Officials, Corporate Leaders, Educators, Authors, Artists, and Engineers.



Special Thanks to our 2025 SBOTG Sponsors!



3S Real Estate Rental Group

Visit Great Places



SisyphusHR
EVERY Transformation BEGINS WITH A PLAN
PERSONAL (SIS+PLSS)



9th Annual Spelman Blue on the Greens Sponsorship Opportunities

19th HOLE AWARDS CEREMONY SPONSOR: \$25,000 (1)

Sponsorship provides financial support to Spelman NAASC - Atlanta Chapter scholarship recipients.

Sponsorship Level Receives

- (12) Tournament Golfers and (8) clinic participants
- Swag gift bags for participants
- 19th Hole Awards Ceremony and Cocktail Hour for each participant
- Logo on (3) Hole Signs
- Logo (3) Cart Path Signs
- Logo in center position on Sponsorship Banner
- Souvenir photographs of golf foursomes
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- (4) additional reservations to cocktail reception and 19th Hole Awards Ceremony.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

EVENT LUNCH SPONSOR: \$12,500 (1)

Sponsorship provides financial support to Spelman NAASC - Atlanta Chapter scholarship recipients.

Sponsorship Level Receives

- (6) Tournament Golfers or (6) clinic participants
- Swag Bag for each participant
- 19th Hole Awards Ceremony and Cocktail Hour for each participant
- Opportunity to sponsor tournament lunch and display company logo on all tournament lunch boxes (120+ boxes)
- Name recognition/logo on event promotional banner
- 1 Tournament Hole Sign, 1 Golf Clinic Sign, 1 Tennis Clinic Sign and 1 Pickleball Clinic Sign
- (2) additional reservations to cocktail reception and 19th Hole Awards Ceremony.
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

GOLF CLINIC PRESENTING SPONSOR: \$10,000 (1)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives

- (4) Tournament Golfers or (6) clinic participants
- Swag Bag for each participant
- Lunch box for each participant
- 19th Hole Awards Ceremony and Cocktail Hour for each participant
- (1) additional guest at 19th Hole Ceremony and Cocktail Hour
- Name recognition/logo on event promotional banner
- Presenting Clinic Sponsor Logo on 4 Golf clinic signs or on 2 clinic signs and 2 golf course hole signs
- Souvenir photograph of the clinic participants with company representative
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

PICKLEBALL CLINIC PRESENTING SPONSOR: \$10,000 (1)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives

- (6) clinic participants
- Swag Bag for each participant
- Lunch Box for each participant
- 19th Hole Awards Ceremony and Cocktail Hour for each participant
- (1) additional guest at 19th Hole Ceremony and Cocktail Hour
- Name recognition/logo on event promotional banner
- Presenting Clinic Sponsor Logo on 4 Pickleball clinic signs or logos on 2 Pickleball clinic and 2 Tennis clinic signs.
- Souvenir photograph of the clinic participants with company representative
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

TENNIS CLINIC PRESENTING SPONSOR: \$10,000 (1)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- (6) clinic participants
- Swag Bag for each participant
- Lunch Box for each participant
- 19th Hole Awards Ceremony and Cocktail Hour for each participant
- (1) additional guest at 19th Hole Ceremony and Cocktail Hour
- Name recognition/logo on event promotional banner
- Presenting Clinic Logo on 4 Tennis clinic signs or logos on 2 Tennis clinic and 2 Pickleball clinic signs.
- Souvenir photograph of the clinic participants with company representative
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

GOLF CART SPONSORS: \$5,000 (2)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- (4) Tournament Golfers OR (4) Clinic participants
- Logo/Name Recognition on each golf cart
- Name recognition/logo on event promotional banner
- (2) Invitations to 19th Hole Awards Ceremony and Cocktail Hour
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

BEVERAGE CART SPONSORS: \$2,500 (3)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- (2) Tournament Golfers OR (2) Clinic participants
- Logo/Name Recognition on each beverage cart
- Name recognition/logo on event promotional banner
- (2) Invitations to 19th Hole Awards Ceremony and Cocktail Hour
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

VENDOR TENT & TABLE HOLE SPONSOR: \$1,000 (8)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- Name recognition/logo on event promotional banner
- Set up – table and 2 chairs
- (2) Lunches
- (2) Invitations to 19th Hole Awards Ceremony and Cocktail Hour
- Tournament – Hole Sponsorship signage
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

VENDOR HOLE SPONSOR: \$500 (10)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- Name recognition/logo on event promotional banner
- (1) Invitation to 19th Hole Awards Ceremony and Cocktail Hour
- Tournament – Hole Sponsorship signage
- Opportunity to display promotional materials and/or provide product samples on day of event to all golfers and clinic participants.
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

ALUMNAE HOLE/COURT SPONSOR \$350 (8)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- Name and Picture recognition on golf hole or court signage
- (1) Invitation to 19th Hole Awards Ceremony and Cocktail Hour
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.

NAASC- ATLANTA MEMBER HOLE/COURT SPONSOR: \$250 (18)

Sponsorship provides financial support to Spelman NAASC – Atlanta Chapter scholarship recipients.

Sponsorship Level Receives:

- Special for NAASC Members only (current membership will be verified)
- Name and Picture recognition on golf hole or court signage
- (1) Invitation to 19th Hole Awards Ceremony and Cocktail Hour
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts.





9th Annual Spelman Blue on the Greens

A Scholarship Fundraiser to Benefit Spelman College Students
Sponsorship Confirmation Form

Name

Organization

Full Address

City

State

Zip Code

Email Address

Phone

Partnership
Confirmation

- 19th Hole Awards Ceremony Sponsorship (1): \$25,000
- Event Lunch Sponsorship (1): \$12,500
- Golf Clinic Sponsorship (1): \$10,000
- Pickleball Clinic Presenting Sponsorship (1): \$10,000
- Tennis Clinic Presenting Sponsorship (1): \$10,000
- Golf Cart Sponsorship (2): \$5,000
- Beverage Cart Sponsorship (3): \$2,500
- Vendor Tent & Table Hole Sponsorship (8): \$1,000
- Vendor Hole Sponsorship (10): \$500
- Spelman Alumnae Hole/Court Sponsorship (8): \$350
- NAASC-Atlanta Member Hole/Court Sponsorship (18): \$250

Payment Method

- Check or Cash is enclosed Credit Card

Name on Card

Card Number

Exp Date

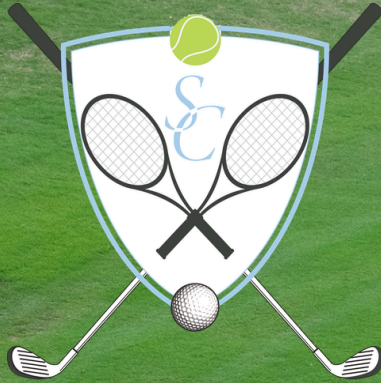
CSC

Signature

Date

Thank You for Supporting Spelman Blue on the Greens!

Please make checks payable to NAASC-Atlanta and return with completed form to the address listed below. Please join us as a sponsor at the level suggested in our letter or at one that is appropriate for you. NAASC - Atlanta is a 501 (c)3 nonprofit organization. All donations are tax-deductible based upon IRS regulations.



www.sbotg.org

