



THE COUNTRY CLUB
OF THE SOUTH

8th Annual
Spelman Blue on the Greens
A Scholarship Fundraiser to Benefit Spelman Students

April 28, 2025
www.sbotg.org

Founded in 1881.

Spelman College is a global leader in the education of women of African descent. The Spelman population is comprised of more than 2200 students from 47 states and 24 foreign countries and more than 22,000 alumnae around the globe.



ATLANTA

Spelman College is dedicated to academic excellence in the liberal arts and sciences and the intellectual, creative, ethical and leadership development of our students. Spelman ranks as the #1 HBCU in the Nation for the 17th year in a row.



The Atlanta Chapter of the National Alumnae Association was founded in 1914.

The Alumnae Chapter provides Spelman College with financial support, helps with student recruitment, provides community service and supports the recognition of Spelman women in our efforts and communications. The NAASC-Atlanta Chapter serves local alumnae and has raised over \$600K in scholarships for Spelman students since its inception.



EVENT OVERVIEW

GOLF TOURNAMENT

Foursomes will play a shotgun style tournament of 18 holes at the beautiful Country Club of the South on the iconic course designed by Jack Nicklaus.



GOLF, TENNIS & PICKLEBALL CLINICS

Beginners and experienced players alike will enjoy gaining instruction from our pros to improve fundamental skills.

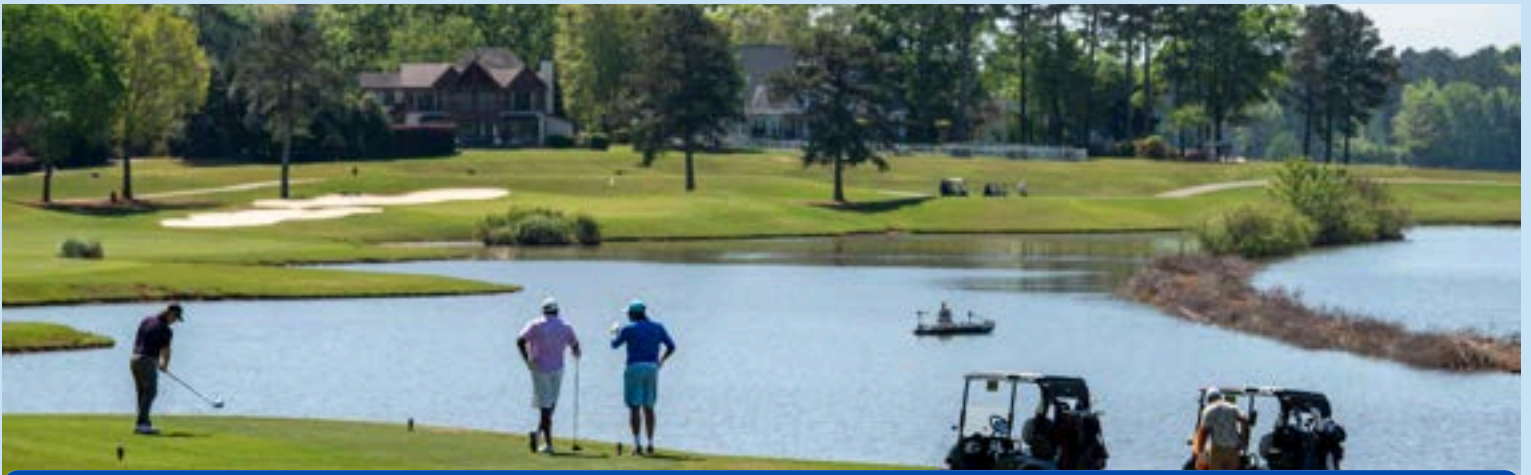
19th HOLE AWARDS CEREMONY RECEPTION

After a day of play, come unwind in the clubhouse for food and cocktails as we celebrate the victors of our contests and those that contributed to supporting scholarships for **Spelman College students**.



The **Country Club of the South** stands out as an enchanting golfing haven that harmoniously combines challenging gameplay with stunning natural surroundings. Designed by Jack Nicklaus, the 18-hole signature golf course is set within the picturesque scenery of Georgia pines, undulating hills, and tranquil waterways. Known for its demanding layout, it is renowned as one of the more demanding courses in the Atlanta area. This course provides golfers with the perfect chance to enhance their skills and exceed their personal goals.

EVENT ACTIVITIES



Golf Tournament: \$250 (120) per player



- Champion's Breakfast
- 18 holes of golf on a Jack Nicklaus designed PGA-rated course
- Midday snack
- Event Swag Bag
- Participation in 19th Hole Awards Celebration w/meal

Golf Clinic: \$150 (16) per player



- Afternoon session of golf instruction (3 hrs) by renown PGA professional
- Event Swag Bag
- Participation in 19th Hole Awards Celebration w/meal

Tennis Clinic: \$150 (16) per player



- Afternoon session of tennis instruction (3 hrs) by certified Tennis professional
- Event Swag Bag
- Participation in 19th Hole Awards Celebration w/meal

Pickleball Clinic: \$150 (8) per player



- Afternoon session of instruction (3 hrs) by certified Pickleball professional
- Event Swag Bag
- Participation in 19th Hole Awards Celebration w/meal



As a sponsor of the **Spelman Blue on the Greens Charity Golf Event**, your charitable investment will not only help Spelman students, it will also expose your company to an elite group of attendees with high purchase power.

Participant Profile

Age Range: 35-70+

Gender: 85% Male

Average income: \$85,000

Background:

Post Graduate Degrees

Participant Occupations:

Business Owners, Physicians, Attorneys, Judges, Political Officials, Corporate Leaders, Educators, Authors, Artists and Engineers.



Collective Social Media Reach



Special Thanks to our 2024 SBOTG Sponsors!



19th HOLE AWARDS CEREMONY SPONSOR: \$20,000 (1)



- (8) Tournament playing spots and (6) clinic participants
- Swag gift bags for each participant
- (4) Additional reservations for & 19th Hole Awards Ceremony
- Name recognition on event promotional banner
- (2) On-course tee signs
- Souvenir photographs of foursomes
- Present awards to top performing teams
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts



LUNCH & LEARN SPONSOR: \$15,000 (1)



- (4) Tournament playing spots -OR- (6) clinic participants
- Swag gift bags for each participant
- (2) Additional reservations for & 19th Hole Awards Ceremony
- Name recognition on event promotional banner
- (1) On-course tee signs
- Souvenir photographs of foursomes
- Speaker at the Fall Lunch & Learn event
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts

GOLF CLINIC SPONSOR: \$10,000 (1)

- (4) Tournament playing spots -OR (6) clinic participants
- Swag gift bags for each participant
- 19th Hole Awards Ceremony
- Name recognition on event promotional banner
- (4) Golf clinic signs
- Souvenir photograph of the clinic participants with company representatives
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts



TENNIS & PICKLEBALL CLINIC SPONSOR: \$10,000 (1)

- (6) clinic participants
- Swag gift bags for each participant
- 19th Hole Awards Ceremony
- Name recognition on event promotional banner
- (2) Tennis clinic signs
- (2) Pickleball clinic signs
- Souvenir photograph of the clinic participants with company representatives
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts



TEAM BUILDING SPONSOR: \$7,500 (2)

- (4) Golf tournament players OR (6) clinic participants
- Name recognition on event promotional banner
- Offer to display promotional material at the awards ceremony
- Provide product samples for each guest at the 19th Hole Awards Ceremony
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts



GOLF CART SPONSORS: \$5,000 (2)



- Name recognition on event promotional banner
- Four (4) golf tournament players -OR- (4) clinic participants
- Name recognition on each golf cart
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts

BEVERAGE CART SPONSORS: \$2,500(2)



- Name recognition on event promotional banner
- (2) golf tournament players -OR- (2) clinic participants
- Name recognition on each beverage cart
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts

VENDOR TENT & TABLE HOLE SPONSOR: \$1,000 (18)



- Name recognition on event promotional banner
- Name/logo displayed at the hole and cart path
- Offer to display promotional material and/or provide product samples on day of event to all players at a designated hole
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts



VENDOR HOLE SPONSOR: \$500 (18)

- Name recognition on event promotional banner
- Name and logo displayed at the hole and cart path
- Name recognition on golf hole sign
- Recognition on NAASC-Atlanta and **spelmanblueonthegreens.org** and all of our social media accounts



SPELMAN ALUMNAE HOLE SPONSOR: \$250 (90)



ATLANTA

- Special for NAASC-Members only (current membership will be verified)
- Name recognition on golf hole sign
- Recognition on NAASC-Atlanta and spelmanblueonthegreens.org and all of our social media accounts
- Participation in 19th Hole Awards Celebration w/meal



8th Annual Spelman Blue on the Greens

A Scholarship Fundraiser to Benefit Spelman Students Sponsorship Confirmation Form

Full Name

Organization Name

Full Address

City

State

Zip Code

Email Address

Phone

Partnership Confirmation

- Ceremony Sponsorship (1) : \$20,000
- Lunch & Learn Sponsorship (1) : \$15,000
- Golf Clinic Sponsorship (1) : \$10,000
- Tennis & Pickleball Sponsorship (1) : \$10,000
- Team Building Sponsorship (1) : \$7,500
- Golf Cart Sponsorship (2) : \$5,000
- Beverage Cart Sponsorship (2) : \$2,500
- Vendor Hole Tent & Table Sponsorship (18) : \$1,000
- Vendor Hole Sponsorship (18) : \$500
- Spelman Alumnae Hole Sponsorship (90) : \$250
- Golf Tournament Play (120) - \$250/per person
- Golf Clinic & Play (16) - \$150/per person
- Tennis Clinic & Play (16) - \$150/ per person
- Pickleball Clinic & Play (8) - \$150/ per person



Payment Method

Check or Cash is enclosed

Credit Card

Name on Card

Card Number

Expiration

CSC

Signature

Date

Thank You for supporting Spelman Blue on the Greens!

Please make checks payable to NAASC-Atlanta and return with completed form to the address listed below. Please join us as a sponsor at the level suggested in our letter or at one that is appropriate for you. NAASC - Atlanta is a 501 (c)3 nonprofit. All donations are tax-deductible based upon IRS regulations. NAASC - Atlanta Spelman Blue on the Greens | PO Box 115617 Atlanta, Georgia 30310



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OF THE SOUTH



Jack Nicklaus
NICKLAUS DESIGN

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